



PRESS RELEASE

## **NEW MEROS FLAGSHIP ON MALLORCA**

### **LARGEST YACHT AT BOOT 2023: SUNSEEKER MEROS SIGNATURE 95**

**Meros, provider of co-ownership models for new Sunseeker yachts with a length exceeding 25 metres, will showcase its new flagship at boot Düsseldorf 2023. The Sunseeker Meros Signature 95 is a superyacht designed specifically to meet the needs of Meros clients and, at 95 feet, is the largest exhibit at the show.**

**Stuttgart, in January 2023** – boot Düsseldorf, the world’s largest indoor boat show, will open its doors on 21 January. It is the ideal venue to present the new flagship in the Meros fleet, a provider of yacht sharing models for Sunseeker yachts with a length exceeding 25 metres. The Sunseeker Meros Signature 95 superyacht was developed by Sunseeker in collaboration with Meros and is specifically engineered to meet the needs of Meros clients, enabling them to own and use a Meros yacht based on a sharing model.

With its ideal cabin configuration, the Meros team selected Sunseeker’s 95-foot yacht as the basis for extensive design changes to both the exterior and interior. The result is the new Meros flagship, an entry-level model in the superyacht segment which will be used to establish the Meros Mediterranean fleet. With its new and modern look, the Sunseeker Meros Signature 95 is barely recognisable as a standard 95-foot yacht. This is due to the modified bow section and the stylish colour scheme in the paintwork.

The interior design was completely reworked as well. In total, the superyacht has five cabins on two decks and is therefore easily spacious enough for twelve people. Probably the most eye-catching feature is the master cabin on the main deck, which extends over three levels and enables open-plan, luxurious living with a view of the water, making it suitable for longer stays. The design of the upper deck was inspired by Sunseeker’s new Ocean series, so it now has space to accommodate a jacuzzi, along with a jet ski and crane on the flybridge. Also included on the upper deck is a bar with sufficient space for guests.

“Since Meros launched in 2019, our focus has been placed on developing a perfect sharing concept for the superyacht segment. This has now culminated in our own yacht design and flybridge configuration for the Sunseeker Meros Signature 95. The Meros team has, under the guidance of Sunseeker, designed and commissioned a yacht that is more than a match for anything else in this segment”, says Meros founder and Managing Director Martin Huber.

The new Meros flagship will be berthed in the southwest of Majorca, in a port that operates all year round. “We will start to build our Mediterranean fleet in this yacht configuration from there”, Huber adds.

Meros Yachtsharing just recently won a Luxury Lifestyle Award 2022 in the Best Luxury Experience in Spain category in recognition of its revolutionary concept and



successful implementation. LLA honours the best luxury goods and services worldwide each year.

### **About Meros**

Meros Yachtsharing is an international company based in Malta, Spain (Balearic Islands), Germany and soon in the UK. Entrepreneur Martin Huber founded the company in 2019 with the aim of offering the market a genuine alternative to sole ownership of yachts – with as few compromises as possible and guaranteeing a truly premium experience. The concept was developed in collaboration with Sunseeker London Group, the European sales organisation, and industry experts. Today, Meros is the only company in Europe to enable co-ownership of new Sunseeker superyachts managed by experienced crews. The cost of owning a superyacht is usually divided among several co-owners, who then share its use.

### **Contact**

Melanie Merk  
PR & Public Affairs  
Phone +49 171 963 65 39  
E-Mail [media@meros-group.com](mailto:media@meros-group.com)